

LOUISIANA STATE ARTS COUNCIL

POST OFFICE BOX 44247 BATON ROUGE, LA 70804 (225) 342-8180 PHONE (225) 342-8173 FAX

Quarterly Meeting Minutes

Arts Council of Central Louisiana – Rapides Foundation Building

1101 4th Street - Classroom D, 2nd floor - Alexandria, LA

Friday, July 27, 2012

Gerri Hobdy, Chair
Baton Rouge

Rex Alexander
Lake Charles

Marguerite Anderson
West Monroe

Pamela Breaux
Lake Charles

Pamela Bryan
New Orleans

Dwayne Carruth
Baton Rouge

Stephen Carter
Baton Rouge

Karen Courtman
Shreveport

Michael Echols
Monroe

Robert Fisher
La Place

Lagena Gore
Dry Prong

Angela King
New Orleans

George Marks
Arnaudville

Barbara Motley
New Orleans

Michael D. Robinson
Baton Rouge

Karen Dean Sharp
Sterlington

Larry Eugene Thompson
Winnsboro



State of Louisiana
Office of the
Lieutenant Governor
Department of Culture,
Recreation, Tourism
Office of
Cultural Development

Council Members present: Gerri Hobdy, George Marks, Dwayne Carruth, Marguerite Anderson, Barbara Motley, Karen Sharp, Gene Thompson, Michael Echols, Gena Gore, Michael Robinson.

LSAC Members Absent: Angela King, Derek Gordon, Robert Fisher, Pam Breaux, Rex Alexander, Pam Bryan, Representative Steven Carter, Karen Courtman.

LDOA Staff present: Dana La Fonta, Maida Owens, Kelly Pepper, Bethany France

Guests: Alexandria Arts Council staff: Matt Henry, Roy Rosenthal, Kyle May and Cindy Blair from the Alexandria Museum of Art.

I. Call to Order and Welcome

The meeting was called to order at 10:05am by Chairman Hobdy

Matt Henry gave a brief overview of the Arts Council of Central Louisiana and the Facilities they manage and the Alexandria Cultural Arts district (map)

II. Approval of Minutes

January 2012 and April 2012 minutes were reviewed and approved. Motion to approve by Mr. Carruth and seconded by Ms. Sharp. Vote: unanimous for acceptance of the minutes as presented.

III. Committee Reports

a. Advocacy – Mr. Marks reported on the LPA/LCA and their activities in the absence of Ms. Weeks. The LPA/LCA will hold a retreat in August to discuss new strategies to increase membership and support from state leaders. LPA is working with LSAC and the Division of the Arts to help fulfill some of the strategies and goals of the Division's strategic plan. The LPA will assist the Division by expanding professional development and networking opportunities, help expand Arts Education and Arts in Education as the Kennedy Center Affiliate for Louisiana, enhance electronic communications, update and provide a consultants directory for technical assistance to the field, assist with special events for recognition and expand the participation of the LPN and the use of the LA Touring Directory. Specific plans have been included in the LPA's special initiative application narrative for FY2013.

Ms. La Fonta responded to Ms. Hobdy's request to share with the council the relationship of the LPA and the Division of the Arts. Ms. La Fonta gave an overview of the work of the LPA as a statewide partner and service provider; their role as the Kennedy Center Alliance for Arts Education Network affiliate for Louisiana that connects them to policies, practices and partnerships that ensure arts are part of K-12 education; and the Louisiana Presenters Network (an LPA affiliate) that coordinates statewide block-booking efforts and convenes the statewide consortium of presenters.

IV. Director's Report

Ms. La Fonta gave an update on the Board of Ethics requirements and training. As of January 1, 2012 to be repeated annually, all members of State boards, councils, and commission and their staff must participate in a one hour mandatory training session on ethics rules and regulations that must be completed by the end of the calendar year (December 31 of each year). Additionally, annually on or before May 15, and for one year after you leave the board, you must file the tier 2.1 Personal Financial Disclosure Statement with the Louisiana board of ethics. Staff and some Council members have completed training online or at a

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scheduled meeting. Ms. Gore asked if you have to fill out the ethics paperwork for each board you are on or if you only have to do one. Mr. Echols said that, in his experience, you have to do it for each board.

A list of the council members with terms was included in the meeting packet. Ms. La Fonta discussed the terms of service rules for the council.

Ms. La Fonta gave a brief report on the Legislative session and the appropriated budget for the Division of the Arts for fiscal year 2013 (2012-2013). A copy of the current budget was distributed to the council.

V. LDOA Staff Reports

a. Ms. Pepper presented on the Arts Ready program. **ArtsReady is a disaster readiness web-based portal program** that prepares arts facilities for disaster and business continuity planning before a crisis hits.

Ms. Hobdy recommended looking at the possibility of adding a disaster management plan (specifically ArtsReady) as a requirement for Stabilization applicants from larger institutions. Ms. La Fonta said that Division would evaluate the feasibility of adding this requirement. Ms. Pepper requested that LDOA give organizations the time to prepare if this program becomes a requirement. Ms. Hobdy requested that by the next meeting the LDOA provide recommendations about marketing ideas for ArtsReady and about the feasibility and timeline for making disaster plans a requirement for LDOA funding.

Ms. France shared information on the ICI summer institute for teachers and teaching artists and the Learning in the Arts retreat. Ms. Gore recommended the Division share its work in arts education with the legislature to leverage additional support.

Ms. Owens gave a report on the OCD technology committee and shared information about the new OCD Facebook page, improvements to the Division website, Arts Opportunities section, Constant Contact, and webinar and virtual meeting capabilities through the Adobe Connect system.

Ms. Owens also gave an overview of the Folklife program and current initiatives supported through funds from the NEA.

VI. NASAA Report

Ms. La Fonta distributed the current NASAA "Report to Councils".

VII. LPA/LCA Report (included in Mr. Marks Advocacy report – Ms. Weeks was not in attendance)

VIII. New Business

a. 2013 Grants

Ms. La Fonta presented the current list of recommended grantees to the council. Ms. La Fonta gave an overview of the grant process, timeline, scoring, the online grant system, and the panel process. She also reviewed each grant category. Council members were invited to recommend panelists.

There was discussion by the council regarding the grants program. Mr. Robinson calculated that 43% of the grant funding is recommended for organizations in New Orleans and suggested that Regional Development Agencies statewide encourage applicants from their area. Ms. Gore requested that staff share the scoring matrix and evaluation criteria that panelist use to score applications with the council. Ms. Hobdy discussed the benefits of convening panels in person rather than virtual.

Ms. Hobdy called for approval of the grants as presented to the council. A motion to approve was made by Mr. Echols and a seconded by Mr. Robinson. Vote: unanimous for acceptance of grants as presented.

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IX. Public Comment

George Marks shared with the council information about an online artist's registry that is being developed by artist Jill Hackney of Baton Rouge. He gave an update surrounding his work with Articultures in France and an exchange in Arnaudville that includes conversations on arts and culture, technology, sustainability and education with multiple partners including the French Consulate. Mr. Marks will continue to update the LSAC on these activities.

Cindy Blair, arts education coordinator and artist-in-residence at the Alexandria Museum of Art was introduced by Ms. Hobdy and invited to give the council a brief overview of the Museum. She discussed the role of the museum in the community and its outreach efforts. The council was invited to tour the Museum facility.

X. Adjournment

A motion to adjourn was made by Mr. Robinson, seconded by Mr. Thompson. The meeting was adjourned by Chairman Hobdy at 11:59pm.